Tax ID # 51-0272617

December 8, 2024

Dear M.O.T. Little League Partner,

M.O.T. Little League is a non-profit organization staffed and administered by volunteers. Our purpose is to provide a healthy, safe and fun environment for children to learn, grow, and enjoy the games of baseball and softball while developing new or building on existing relationships with other players. M.O.T. Little League provides an opportunity for Middletown, Odessa, and Townsend boys and girls between the ages of 4 and 16 to participate in one of the largest and most esteemed youth league organizations and largest little league in Delaware. **This past spring season,** **with the generosity given by our sponsors, we were able to register over 1,100 players consisting of over 100** **teams, including our Challenger Division for children with special needs.**

We are thankful and humbled by the diversity and quality of leadership, instruction, and commitment that our managers and coaches provide to the players and the demonstrated success of our all-star teams. **Courage**, **Character,** and **Loyalty** are certainly alive and well in our M.O.T. Little League players, as described by our international organization. In addition to player development, it is a great honor and privilege to serve **our local community**, comprised of parents, business men and women, and various volunteers working together to create one of America’s classic experiences for our children.

**As M.O.T. Little League** **embarks on our 70thyear, we invite you to join us in continuing this legacy for the next and future generations to come. The following sponsorship options are available:**

**OPTION 1 – TEAM SPONSORSHIP** **$500.00**

As a team sponsor, your business name will appear on the team jersey and on the M.O.T. Little League website. At the end of the season, you will receive a plaque of appreciation with a team photo. Your **TAX-DEDUCTIBLE** donation helps offset the cost of equipment, uniforms, player insurance, adequate umpire training, operational expenses, and supplements registration fees. These expenses can total well over $100,000 annually. Your help and support will ensure M.O.T. area youth are provided a positive baseball and softball experience.

**OPTION 2 – SIGN/BANNER SPONSORSHIP** **$500.00 (new sign) or $300.00 (returning sign sponsor) or see below for other choices**

Sign sponsorship provides marketing visibility for your business and key financial support for M.O.T. Little League participants. Your sponsor sign will be seen by over 3,000 consumers (parents, players, and spectators) during our Regular Season, All-Star Season, Fall Ball Season and any Tournaments held on our fields in 2025.

Your ***custom-made*** sign or banner will be displayed on the outfield fence or other agreed upon location at our major baseball, minor baseball, major softball or senior softball fields at our Duke and Silver Lake complexes. M.O.T. Little League will provide the custom-made signs designed with your artwork. New sign sponsors should submit a PDF file containing their artwork to [Sponsors@motlittleleague.com](mailto:Sponsors@motlittleleague.com) no later than **February 28, 2025.** Field location is dependent upon availability, first come – first served.

**Please complete and return the attached pledge form with your check made payable to M.O.T. Little League by**

**February 28, 2025 (Please note: Payment will need to be received before we can submit the sign order to our vendor.)**

If you have questions or concerns, please forward them to: [middletownkitchenandbath@gmail.com](mailto:middletownkitchenandbath@gmail.com) or [informationofficer@motlittleleague.com](mailto:informationofficer@motlittleleague.com).

Our players and their families are extremely thankful for the businesses that support our local community’s league. Thank you for being a part of the M.O.T. Little League family. We look forward to your continued partnership and hope to see you on the ball field.

Sincerely,

Mark Gandy

M.O.T. Little League Sponsorship Chair

**2025 SPONSORSHIP PLEDGE FORM**

|  |  |
| --- | --- |
| **Company Name:** |  |
|  |  |
| **Street Address:** |  |
|  |  |
| **City, State & Zip:** |  |
|  |  |
| **Phone Number:** |  |
|  |  |
| **Name of Contact Person:** |  |
|  |  |
| **Email Address:** |  |

Please make all checks payable to M.O.T Little League

Return this form along with your payment to:

**M.O.T. Little League Sponsorship Committee**

**P.O. Box 984**

**Middletown, DE 19709**

**Please make your 2024-2025 sponsorship selections below:**

|  |  |
| --- | --- |
| **\_\_\_\_\_ $500 Team Sponsorship** | **\_\_\_\_\_ $1,500 Major Baseball LF Sponsor**  **(4x8 Sign on the 10 ft high LF fence of our new**  **major baseball field at Silver Lake)**  **\*current sign sponsor upgrade is available** |
| **\_\_\_\_\_ $500 New 4x8 Sign Sponsor**  **(Artwork must be submitted by 2/28/2025)** | **\_\_\_\_\_ $1,500 Dugout Sponsor**  **(3x5 Dugout Banner on a baseball or softball field)** |
| **\_\_\_\_\_ $300 Returning 4x8 Sign Sponsor** | **\_\_\_\_\_ $2,000 All Star Game Title Sponsor – 4 opportunities**  **(Press box 3x5 banner & 5-game PA system**  **advertising during a hosted tournament** |
| **\_\_\_\_\_ $950 Team Sponsorship & New 4x8 Sign**  **Sponsor (a $1,000 value)** | **\_\_\_\_\_ $6,500 Scoreboard Title Sponsor – 2 opportunities**  **(Purchases new scoreboard for one of the two new**  **fields at Silver Lake Park [10 yr naming rights])** |
| **\_\_\_\_\_ $800 Team Sponsorship & Returning 4x8**  **Sign Sponsor** |  |